

PETER P. TULUK

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6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KCUK continues to improve its efforts and approaches to address community issues by communicating with local governments, public safety, health service providers, community schools, hunting and fishing livelihoods of the community People within KCUK radio signal areas. KCUK produced locally oriented radio programs tht address the community issues.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KCUK made initiatives and efforts to collaborating with local organizations, some Alaska state agencies, regional organizations, local businesses, regional businesses, local schools, pubic safety, and local health service providers to produce locally relevant radio programs which include live talk shows, educational radio programs and local cultural radio programs. Due to Covid 19 community restrictions majority of KCUK initiatives and efforts were done through telephonic and video communications.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KCUK partnership with community organizations and listeners provided radio programs and information that addressed COVID 19 issues and listeners relied on KCUK radio for information due to COVID 19 restrictions and issues. As one Chevak Traditional Council member puts it "KCUK is very important in providing relevant radio programs that address local issues, statewide, regional and national issues. KCUK also provides important issues that impact our lives as native people of Alaska which includes, emergency, weather, public safety and health issues, and our native way of life radio programs."

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

KCUK serves communities that are predominately of local ethnic decent and languages. These communities are the majority population which uses their ethnic languages to communicate. KCUK is and will continue to improve its radio programs by collaborating with communities it serves to improve and provide the best radio programs that address local, statewide, regional and nationwide radio programming.

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

KCUK continues to appreciate CPB funding that keeps KCUK to continue to help provide radio service to the communities it serves. It is very essential and important to have KCUK radio service to the communities it serves who continues to rely on KCUK and public radio serves as part of their livelihood.

Have you completed this Section? Yes No

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