Grantee Information

ID	1257
Grantee Name	KCUK-FM
City	Chevak
State	AK
Licensee Type	Local Authority

6.1 Telling Public Radio's Story

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The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2023 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KCUK continues to improve its efforts and approaches to address community issues by interacting and communicating with local governments that is Municipal and Tribal goverment and their local program services. Such as Public Safety, Health Sevice programs, Community Schools, Search and Rescue, hunting and fishing livelihood activities of the communities that are provided a radio service by KCUK radio. KCUK produces locally oriented radio programs that address most of the community issues.

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2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KCUK continues make initialtives and efforts by collaborating and partnering with local organizations with their local program services, some Alaska State agencies, regional organizations that provide program services to communities they serve in their region, local schools within KCUK coverage area, including public safety, State, regional and local health providers for which KCUK produces radio programs, live talk shows, producing educational programs both in Ethnic languages and English language.

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3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KCUK partnership and collaborating with community organizations and listeners within KCUK signal areas, provided radio progams, talkshows, information that addresses health issues, local government issues, education issues, public safety issues and search and rescue issues. Two local community leaders commented: "KCUK radio is a very important essential part of our lives here in our community and other communities that KCUK serves. KCUK provides us informational, and educational radio programs like daily weather reports, emergencies, including nationwide. statewide. regional and local issues that impact our lives as Native People of Alaska, Native subsistence hunting and fishing issues and our livelihood as Native people."

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

KCUK continues to serve communities that are predominately of local ethnic decent that is Yup'ik/Cup'ik of of Southwestern Alaska. these community people are the majority residents and they continue to use their ethnic language and use their traditional, customary, contemporary way of life. KCUK will continue to improve in serving these communities with radio programming that are very essential and important to these communities.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Corporation of Public Broadcasting funding to KCUK has and is providing the ability of KCUK to provide the best radio programming that is so unique compared to public media in the United States for which KCUK is an essential part of the people of the communities KCUK serves. KCUK has more hours and has more abilities to produce public radio programs for the communities it serves.

Comments

Question   **Comment**

No Comments for this section